

**FOR MORE INFORMATION**

Sarah Wynn Benton

BRAVE Public Relations

404.233.3993

[sbenton@emailbrave.com](mailto:sbenton@emailbrave.com)

**FOR IMMEDIATE RELEASE**

**Children’s Museum of Atlanta Debuts Next Phase  
of Step Up to Science Exhibit**

*New engineering focused exhibits to engage guests and enhance children’s   
STEAM understanding*

**ATLANTA – (June 23, 2022) –** A year after launching the new, fully reimagined **Step Up to Science** exhibit, **Children’s Museum of Atlanta** unveils the second set of exhibits under the “Cause and Effect” theme, “**Engineering**.” Now available and sponsored by Cognizant U.S. Foundation, these fresh, fascinating exhibits will captivate guests through a variety of experiential features, including the Spectrum Light Table and Magnatiles; Rigamajig +; Programming Art Station; Keva Planks; Circuit Bench and the Giant Pulley Wall.

“The second phase of the Step Up to Science exhibit will enhance children’s STEAM knowledge, offering various interactive opportunities for kids to discover the impacts of engineering,” said Director of Exhibits and Education Karen Kelly. “The play-centric environment will spark interest in concepts like architecture, electrical engineering and computer science.”

The **Spectrum Light Table and Magnatiles** element explores the concepts of light by combining the primary colors of light to ultimately create the full spectrum of visible color. Kids can build structures with colorful magnetic tiles to uncover how shapes and colors interact. At the **Rigamajig +**, little ones will experiment with various building pieces to create large-scale machines.

The **Programming Art Station** gives kids a chance to learn and practice early coding skills by curating digital art. The captivating **Keva Planks** allows junior architects to design their own structures as they use simple materials that turn into unreal creations.

Focusing on electricity, the **Circuit Bench** consists of metal links children will use to complete circuits and power devices. As the electricity begins, kids can watch the bench light up, whirl and sound off. The **Giant Pulley Wall,** which connects gears and wheels with large rubber belts, teacheslittle onesfrictional forces**.** Small scientists can see just how big their pulley system can get!

***Wild Kratts®: Creature Power®!***, an interactive exhibit based on the popular PBS Kids series, is at **Children’s Museum of Atlanta** for a limited time. In this exhibit, created by Minnesota Children’s Museum in collaboration with the Kratt Brothers Company, kids and families can explore four animal habitats and the creatures within them. This adventurous exhibit, which focuses on cultivating STEM skills in children ages three to nine invites kids and families to explore animal habitats from around the globe, discover incredible creature powers and go on missions to foil the villains’ nefarious plans. The exhibit gets kids moving and thinking while they explore important concepts in science and the natural world. Building on children’s natural interest in animals, *Wild Kratts®: Creature Power®!* transports visitors to the Wild Kratts world, where creature adventures engage them in wide-ranging STEM experiences.

###

**About Children’s Museum of Atlanta:**  
Children’s Museum of Atlanta is the only educational venue of its kind in Atlanta, presenting educational programs and exhibits designed for young children ages 0-8. The mission of Children's Museum of Atlanta is to change the world by sparking every child's imagination, sense of discovery and learning through the power of play. With learning zones consisting of bright, creative and hands-on exhibits, the Museum supports inventive play-based exploration and experiential learning focused on the whole child. Core competencies for literacy, math and science are promoted throughout all exhibits and programming in alignment with the state and national Core Performance Standards. Funding has been provided by Georgia Humanities and the National Endowment for the Humanities as part of the American Rescue Plan Act of 2021. For more information, please visit [GeorgiaHumanities.org](http://GeorgiaHumanities.org). Major support is provided by the Mayor's Office of Cultural Affairs and major funding is provided by the Fulton County Board of Commissioners. Children’s Museum of Atlanta also offers memberships. For more information or to support Children's Museum of Atlanta, visit [childrensmuseumatlanta.org](https://childrensmuseumatlanta.org/) or call 404.659.KIDS [5437].

**Museum Admission:** Online ticketing only is available at this time. Phone booking is available with ample notice and will be booked via online reservation. Members must pre-book and will be able to redeem their $5 voucher online. Babies 11 months and younger and members are admitted for free and must reserve their free ticket online prior to arriving at the Museum. All daily programs are included in price of admission. For more information regarding ticket and membership options, visit [childrensmuseumatlanta.org](https://childrensmuseumatlanta.org/)

**Museum Hours**: The Museum will operate in 2 three-hour sessions with one-hour cleaning between sessions. The hours for the month of July are 9:30 a.m.-12:30 p.m. and 1:30-4:30 p.m. Please check the Museum website to confirm hours of operation.

**About the Cognizant U.S. Foundation**The Cognizant U.S. Foundation supports organizations working to inspire, educate and prepare people of all ages to succeed in the workforce of today and tomorrow. Since 2018, the Foundation has committed $50 million to ensure all individuals have equitable opportunity to thrive in the digital economy. Learn more about the Foundation: [cognizantusfoundation.org.](https://www.cognizantusfoundation.org/)